

Media Studies A Level Transition Work

If you intend taking Media at **Larkmead** we would like you, over the summer, to research TV channels in order that you can compare their background and functions.

It should be brought to the first lesson so we can see what you have done.

You can present the work in whatever form you wish but it should include exploration of the following:

- History / background to the channel – when , who, how and why established.
- Funding – How is it funded?
- Ownership – who now owns the channel and what impact does this have?
- The style and intentions of the channel. This might include it's remit, type of programmes commissioned and provided to the audience
- Audience – figures, changes, demographics (age, categories etc)